

# Integrating Interventional Pain Management and Supportive Care in patients diagnosed with Cancer



**Presented by Dr. Lisa Stearns  
and the Center for Pain and Supportive Care**

**Exhibitor Prospectus  
April 29-May 1, 2011  
Scottsdale Hilton Resort and Villas  
Scottsdale, Arizona**

*AMA Category 1 PRA CME credits and meeting coordination  
proudly provided by the WVSIPP*



## Dear Colleague:



We invite you to participate in the upcoming “Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer” conference presented by Dr. Lisa Stearns and the Center for Pain and Supportive Care with the West Virginia Society of Interventional Pain Physicians (WVSIPP). This will be a dynamic educational opportunity which will attract pain practitioners from across the United States. The meeting will take place at the Scottsdale Hilton Resort and Villas in Scottsdale, Arizona, April 29-May 1, 2011.

This event will unite approximately 150 pain practitioners from across the United States including: engineers, researchers, anesthesiologists, neurosurgeons, neurologists, pain medicine specialists, oncologists, Hospice providers and venture capitalists. Our goal is to present the most recent and relevant data and information to practitioners of all levels and provide a forum to interact and discuss evidence based medicine to improve the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues from across the United States and attend educational sessions to expand your knowledge on current available treatment options for patients and practitioners.

## Expected Attendance:

“Integrating Interventional Pain Management and Supportive Care in Patients diagnosed with Cancer” is expected to bring clinicians, scientists and industry partners from all over the United States. We anticipate in excess of 150 clinical providers to attend including: physicians, mid-level practitioners, nurses and pharmacists.

The WVSIPP CME program is accredited by the West Virginia State Medical Association to sponsor continuing medical education for physicians. The WV-SIPP designates this educational activity for AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## Our Educational Program:

The goal of “Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer” is to provide a unique and dynamic program on the most up to date information on therapies available. Each faculty member is a recognized leader in the field. Information and data presented will be the most recent available with a focus on improving patient care, access to therapies and overall outcomes.

Format will include individual lectures and panel discussions.

Lecture topics will include: Advanced Pain Management Techniques, Treating the Patient with Malignant Pain, Common Malignant Pain Syndromes, Symptom Management, Complications of Treatment, Integration of Physician Extenders in your Practice, Practice Management, Interventional Therapies for Chronic, Malignant Pain, and SCS for Chronic Pain.



## Confirmed Faculty:

Lisa Stearns, MD – Course Director

Allen Burton, MD

Gobi Paramanandam, MD

Marc Huntoon, MD

Jennifer Kiser, PA

Michael Gordon, MD

Greg Mayer, MD

Abram Burger, MD

Charles Onguten, MD

Joyce Selig, LCSW

Dennis Wipperling

Jeffrey Peterson

## Sponsorship Opportunities

### PLATINUM SPONSOR - \$12,500.00 US

- Cadaver Lab and Master's Class Cadaver Lab Sponsorship and participation (one available)
- 10x10 Exhibit space in Premium Location
- Lanyards\*\*
- Full Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception - 3
- Inclusion of materials in attendee meeting bags



### GOLD SPONSOR - \$10,000.00 US

- Cadaver Lab Sponsorship and participation (one available)
- 10x10 Exhibit Space
- Full Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception - 2
- Invitation to "CEO Fireside Chat"
- Inclusion of materials in attendee meeting bags



### SILVER SPONSOR - \$5,000.00 US

- Table Top Display
- Half Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception - 1
- Inclusion of materials in attendee meeting bags



### PROGRAM SPONSOR - \$3,000.00 US

- Inclusion in program guide
- Table Top Display
- Complimentary Registration and invitation to welcome reception - 1

### ADDITIONAL SPONSORSHIPS:

- Meeting bags - \$3,000.00
- Half Page Ad Space in Meeting Program - \$3,000.00
- Inclusion of Materials in attendee meeting bags - \$1,500.00
- Advisory Board Meetings – pricing available

### **Deadlines:**

50% fee due with application prior to February 1, 2011

Remaining fees due – March 1, 2011

Advertising outline due – February 1, 2011

### **Exhibits and Table Top Displays:**

All exhibits will be in the form of table top displays. Only Platinum, Gold, Silver and Program sponsors will be allowed to participate with a table top display. Table top displays are included in Platinum, Gold and Silver sponsorships and location of display will be assigned by the planning committee. Accessibility and visibility for vendors is a priority. All breaks will take place with vendors.

Table Top displays are NOT required. If you would prefer not to display, please do contact the meeting coordinators to advise.

### **Company/Product description listing in program:**

All vendors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company/products and/or services. Email your 50-word product/company/service description to Michelle Byers no later than February 1, 2011 for inclusion in the meeting program at: [WVSIPP@gmail.com](mailto:WVSIPP@gmail.com).

### **\*\*Lanyard Sponsorship:**

Lanyards must be provided by sponsor to meeting planners no later than March 1, 2011. Full lanyard description (inclusive of clip type) must be to meeting planners no later than February 1, 2011 to insure attendee badge compatibility.

Questions regarding sponsorship – please contact Michelle Byers, WVSIPP Director of Education: [WVSIPP@gmail.com](mailto:WVSIPP@gmail.com)



## Housing Information

### Hotel Reservations:

The Center for Pain and Supportive Care and the WVSIPP have secured a room block at the Scottsdale Hilton Resort and Villas at the rate of \$129 per night. Hotel reservations are guaranteed on a first come, first served basis. The WVSIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated by the WVSIPP and booked directly with the hotel. Reservations MUST be made with WVSIPP to qualify for the room rate discount.

Upgraded rooms in other towers are available upon request and pricing will vary depending upon request.

Guests are welcome to register for hotel accommodations directly online at: [http://www.hilton.com/en/hi/groups/personalized/SCTSHHF-CCO-20110425/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/SCTSHHF-CCO-20110425/index.jhtml?WT.mc_id=POG), or contact the hotel directly and utilize group code: Center for Pain and Supportive Care

### Hotel address:

6333 North Scottsdale Road  
Scottsdale, Arizona  
85250-5428  
Phone Number:(480) 948-7750

### Housing Contact

Please contact the meeting coordinator:  
Michelle Byers, WVSIPP Director of Education  
WVSIPP@gmail.com  
Cell: 415-518-5391

For additional registration and meeting information, please visit us on the web at: [www.PainEducationSociety.org](http://www.PainEducationSociety.org)

# Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer

## EXHIBITOR/VENDOR APPLICATION

Authorized Representative: \_\_\_\_\_

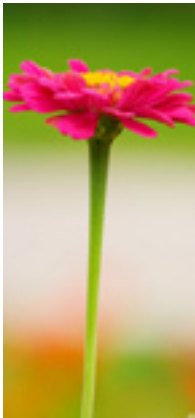
Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_



\_\_\_\_\_ Platinum Sponsorship - \$12,500.00 US

\_\_\_\_\_ Gold Sponsorship - \$10,000.00 US

\_\_\_\_\_ Silver Sponsorship - \$5,000.00 US

\_\_\_\_\_ Program Sponsorship - \$3,000.00 US

\_\_\_\_\_ Meeting Bags - \$3,000.00 US

\_\_\_\_\_ Half Page Ad Space in Meeting Program - \$3,000.00

\_\_\_\_\_ Inclusion of materials in attendee meeting bags - \$1,500.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions regarding sponsorship, opportunities and/or additional documentation, please contact: Michelle Byers, WVSIPP Director of Education – WVSIPP@gmail.com or cell: 415-518-5391

### Please send completed form to:

Michelle Byers, WVSIPP Director of Education  
38915 Calle Breve  
Temecula, CA 92592



### Please make checks payable to:

WVSIPP - Federal Tax ID#: 75-3087580

\*\*50% payment due with applications received prior to February 1, 2011

After March 1, 2011 all remaining fees are due and payable – all applications received after March 1, 2011 due in full.